

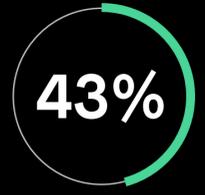
# Boosting SAP Benefits on Google Cloud



of business innovation will require public cloud services by 2022<sup>1</sup>



of businesses plan to engage a partner with cloud platform expertise<sup>2</sup>



of businesses using/planning to use public cloud are using it for production applications<sup>2</sup>

Many SAP customers need help from an **experienced partner** to tackle these challenges.

They're facing:

Rising capital costs

Lack of migration and expansion agility

Complexity and workload overlap

## How CenturyLink helps you navigate common SAP challenges

### New SAP instances and migrations

**Challenges:**

- Installing/seamlessly migrating SAP to cloud for improved performance
- Scalability, reliability, and security

**How CenturyLink can help:**

- Cloud readiness assessment
- SAP application deployments
- Workload migrations



of organizations surveyed cited a skills shortage in cloud disciplines<sup>2</sup>

### Moving to S/4HANA



Only 18% are currently deploying S/4HANA migrations<sup>2</sup>

**Challenge:**

- Deploying planned S/4HANA migrations

**How CenturyLink can help:**

- Assessments and architecture planning
- Template-based S/4HANA deployments
- Tailored management on Google Cloud Platform



### Extending SAP with data usage

**Challenge:**

Extend the value of your SAP applications with:

- Analytics
- Real-time data streams
- Machine learning

**How CenturyLink can help:**

- Migration/deployment of HANA and other data warehouses
- On-going management and optimization



of businesses cite faster access to data for analysis on hybrid/modern cloud<sup>3</sup>

### Divestitures and acquisitions



lower capex costs after leveraging CenturyLink hybrid cloud solutions<sup>4</sup>

**Challenges:**

- Migrate existing SAP instance and data to the cloud and continue use
- Retire existing SAP instances but retain data access

**How CenturyLink can help:**

- Virtualize SAP instances
- Migrate SAP instances

## CenturyLink® Center of Excellence for Google Cloud

Shift SAP applications to the cloud. Integrate machine learning. Enrich your enterprise data. Whatever your goals, you can maximize SAP applications and SAP HANA on Google Cloud on CenturyLink's worldwide fiber network.



450,000 miles of fiber, with capability to connect customers to network services in 110+ countries



SAP Global Platinum Partner for 20+ years



Google Cloud Partner 35+ Platform certifications

The CenturyLink Center of Excellence for Google Cloud is a highly skilled team of Google Cloud architects and engineers who can deploy your SAP workloads to the cloud. It's all backed by on-demand, high-bandwidth connections to Google Cloud Platform through CenturyLink's reliable global fiber network.

Learn more about the CenturyLink Center of Excellence for Google Cloud.

Sources:

<sup>1</sup> Gartner, Predicts 2019: Increasing Reliance on Cloud Computing Transforms IT and Business Practices, December 2018.

<sup>2</sup> Cloud Transformation & Managed Services: 2020 Preview, 451 Research, February 2020

<sup>3</sup> The Enterprise Guide to Improving Business Outcomes with Hybrid Cloud, Cloud Connections, and Managed Cloud Services IDG, January 2020

<sup>4</sup> IDC Business Value of CenturyLink Solutions for IT Agility sponsored by CenturyLink, February 2020