

# BlueJeans Delivered by Lumen<sup>SM</sup>

Offering video endpoint interoperability to the masses.

Video conferencing is undergoing a significant transformation. Expensive, on-premise video conferencing systems are giving way to easy-to-use, cloud-based services. Traditional premise-based systems lack the scalability, interoperability and reach demanded by an increasingly mobile workforce, the rise of bring your own device (BYOD) and the consumerization of IT.

BlueJeans Network<sup>®</sup> video conferencing service is a high-quality, secure, cloud-based video collaboration platform engineered to extend video collaboration beyond the boundaries of specialized conference systems. Its system agnostic approach allows for interoperability with virtually all standard-based video endpoints. This non-proprietary approach enables you to easily scale your video conferencing capabilities while leveraging your existing video equipment investments. BlueJeans delivered by Lumen enhances the service by adding flexible access methods. You have the option to connect via public internet or Lumen<sup>SM</sup> Cloud Connect, which allows Lumen<sup>SM</sup> IP VPN customers to connect directly with BlueJeans Network's video conferencing service, combining the reach of public internet with the inherent security, predictability, control and quality of service benefits of a private network. BlueJeans delivered by Lumen helps provide a simple, cost-effective method to leverage video across your organization.

## Business solutions

### Reliability, quality and security

These are the core foundational elements of the standard BlueJeans Network video conferencing platform. With BlueJeans delivered by Lumen, you benefit from enhanced video call quality, reliability and security because the voice and video feeds are delivered over Lumen's private network, which is physically isolated from the public internet and offers bandwidth, latency and class of service (CoS) backed by service level agreements or backed by SLAs. Lumen provides network diversity, routing fail-over, dual provisioning and load balancing; 24/7 network monitoring alerts and alarms, and proactive notification to help ensure proven quality of service.

### Cost effective

BlueJeans delivered by Lumen can help dramatically reduce the cost of supporting multi-party video conferencing over on-premise solutions. There are no capital investments in infrastructure, and the burden of maintenance and support are transitioned off of the customer. Additionally, you can leverage your existing Lumen network investment to help lower conferencing costs by keeping your traffic on-net.

### Interoperability

BlueJeans delivered by Lumen is device and system agnostic and integrates with virtually all standard-based endpoints. This allows you to leverage your existing video conferencing room and equipment investments with enhanced capabilities and capacity. Lumen understands employees need access to safe, reliable video conferencing and our solution helps provide exactly that.

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## BlueJeans delivered by Lumen

- Scalable and secure enterprise-grade cloud architecture
- On-net conferencing option can provide additional cost savings and predictable budget planning
- BlueJeans Events supports up to 25 video or audio endpoints in standard meeting. The Large Meetings add-on feature supports up to 100 endpoints.
- Support for a wide range of video endpoints, including desktop and mobile
- Helps increase utilization of existing video systems
- Make any room a video meeting room with BlueJeans Rooms with Dolby Voice functionality
- Intelligent transcoding supports endpoints with proven video quality
- Real-time HD content sharing, including videos
- Easy web-based management capabilities – mute participants, change layouts, drop attendees, lock your meeting, add participants and share your presentation.
- Easy administration settings – add, manage or remove accounts, set security levels, monitor usage, specify desired supported endpoint types.
- BlueJeans command center – comprehensive service intelligence dashboard that delivers real-time and historical meeting activity and quality metrics.
- Recording capabilities – record your BlueJeans meetings, store and access recordings online for playback.
- Reporting capabilities – export meeting details to track usage, identify power users and monitor activity.
- 24/7 global customer care support and operator assistance

## Why choose Lumen?

### Leverage your current investments

The collaboration network is the same telecommunications network used by data and voice customers. This means you can leverage existing VPN and voice networks for operating expense savings.

### Single vendor management

The Lumen global footprint and comprehensive portfolio of collaboration services are designed to simplify deployment, adoption, support and billing.

### Increased security, performance and flexibility

Lumen<sup>SM</sup> Cloud Connect solutions create a secure, reliable path for you to realize the scalability, efficiency and flexibility of the cloud, without compromising performance, productivity or revenue.

### Increase reliability and uptime

Our secure, end-to-end, real-time communication network can help minimize your risk of disruption and downtime.

### Designed to support future growth

Easily adapt your conferencing network as your business grows and the demand for high-quality, reliable unified communications and collaboration applications and services increase.

### Exceptional customer service

The long tenure of the average collaboration services team member means you benefit from our industry expertise and premium customer service.